

# Silvia Nasser

## Director of IP and Technology



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San Salvador

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## Overview

Silvia leads the Intellectual Property practice in El Salvador. Her practice focuses on patents, trademarks, domain names, copyrights, and health registrations. Silvia also has a strong corporate background and experience working on mergers & acquisitions transactions and loans with local and international banks. Silvia has previously been in charge of the Patent Department, Domain Names and Copyrights advising companies on all aspects of Intellectual Property rights.

## Experience

Silvia has worked in the private sector in various law firms and in a leading regional retail company. She did an internship in Minneapolis, Minnesota on Franchising, Intellectual Property and Corporate law. Silvia participated in the acquisition of La Curacao by Unicomer. Her expertise from the corporate world includes issuance of Investment Certificates in the Stock Exchange as well as providing labor advice to the different companies of the Retail Group. Silvia also has experience in the public sector working in the Ministry of Economy as Intellectual Property and Government Procurement Negotiator. Silvia participated in the CAFTA-DR negotiations and its implementation in local law, as well as in the negotiations of the Free Trade Agreement between Central America and the European Union. She was also the NAFTA Forum coordinator.

## Activities and Affiliations

### Memberships

- Formerly part of the Board of Directors of the Asociación Salvadoreña de la Propiedad Intelectual for several years, and currently is still an active Member.
- Intellectual Property Committee Chair, British Chamber of Commerce

### Prior and Present Employment

- Arias, January 2015 – September 2017
- Espino Nieto & Asociados, August 2008 – December 2014
- Larkin Hoffman Daly & Lindgren Ltd. April 2009 – May 2009 (Internship in Minneapolis, MN USA)
- Ministry of Economy August 2006 – August 2008
- Almacenes Simán March 2001 – August 2006
- Prisma Consultoría Integral October 2000 – February 2001
- Romero Pineda & Asociados July 1999 – September 2000
- National Center of Registries June 1998 – February 1999

## Areas of focus

### Practices

- Corporate
- Intellectual Property and Technology
- Mergers and Acquisitions
- Notary Services in Central America

## Education

- Pompeu Fabra University, 2003, Master in Business Law
- Dr. José Matías Delgado University, 2002, LL.M., Common Law Studies

## Admissions and qualifications

- Authorized Lawyer, El Salvador, 2004
- 2005, El Salvador, Notary Public

## Languages

- English
- Spanish