

Milena Picado

Director of Intellectual Property



Director of Intellectual Property

Tegucigalpa

D +504 2232 5551

M +504 9499 6429

milena.picado@dentons.com

Overview

Milena is the Director of Intellectual Property in the Honduras office.

She advises large multinationals in the development of intellectual property strategies. At a local and international level, she has shown great leadership in matters related to trademarks and copyrights.

She specializes in the management of trademark portfolios, patents, copyrights, and health records. Milena has been one of the first lawyers in Costa Rica to develop fashion law, being a key player at the legal team who advises the Mercedes Benz Fashion Week project. This project has been strategic for the development and exhibition of the fashion industry in Costa Rica.

Recognition

- Chambers Global 2018-2019: Recognized as "Associates to watch" in Intellectual Property.
- Chambers Latin America 2017-2018-2019-2020: Recognized as "Associates to watch" in Intellectual Property.
- Milena has been recognized as an "Associate to watch" and is respected by peers in the IP field, who describe her as "very hard-working," highlighting that "she is particularly good when it comes to trademarks."

Activities and Affiliations

Prior and Present Employment

Prior join to Dentons Muñoz Zacapa, Milena worked in Dentons Muñoz Costa Rica, where she led Trademark Area for more than seven years. As an associate of the Intellectual Property department of the firm in Costa Rica, she deepened her knowledge of the operation and internal procedures related to trademarks, patents, and copyrights.

Before Dentons Muñoz, Milena worked at another Costa Rican law firm as the exclusive, outsourced lawyer for both

agencies Bavarian Motors Costa Rica (BMW) and Oxford Motors (Mini Cooper).

Areas of focus

Practices

- Intellectual Property and Technology

Industry sectors

- Life Sciences and Health Care
- Luxury, Fashion and Beauty

Education

- Universidad Latina de Costa Rica, 2013, Master's Degree, Notary and Registry Law
- Universidad Latina de Costa Rica, 2008, Law Degree

Admissions and qualifications

- Costa Rica, 2008

Languages

- English
- Spanish